

FAIR ADVISORY BOARD MINUTES

April 24, 2024

Workforce Development Center
874 Collins Road, Jefferson, WI 53549

1. Call to Order

Meeting was called to order by Schroeder at 7:05 p.m.

2. Roll Call

Members present: Kylene Anderson, Curt Backlund, Lindsey Baneck, Joy Brattlie, Jeremy Chwala, Kevin Doherty, Robert Ganzow, Brad Gefvert, LaVern Georgson, Jessica Hansen, Ryan Isaacsen, Tom Kohls (virtual), Carie Pellmann, Heather Reu (virtual), Jim Schroeder, Gary Skalitzky, Kim Turner

Members absent: Ryan Isaacsen, Leah Mindemann, Hope Oostdik

3. Certification of compliance with Open Meeting Law Requirements

Assistant to the County Administrator Michael Luckey certified compliance with the open meetings law.

4. Review and approve Minutes from February 21, 2024

Motion made by Skalitzky, seconded by Doherty, to approve both the February 21, 2024 Minutes and the March 20, 2024 Minutes. Motion carried.

5. Review and approve Minutes from March 20, 2024

See above

6. Public Comment

No public comment.

7. Introduction of Becky Roberts, Fair Park Director

Becky Roberts introduced herself to the Fair Advisory Board and shared her background and her goals for the 2024 County Fair.

8. Review of April 11th Fair Park Committee Meeting

Luckey reviewed the major items of discussion that took place at the April 11th meeting. The Committee recommended hiring six area coordinator positions to ensure that the four areas of responsibility: gravel pad, gates, kids area, and auction, are covered. The Committee authorized staff to expend up to last year's amount on People Movers. The Committee authorized a superintendent to handle Fairest of the Fair. Luckey shared that a member of the public expressed concern about the Demolition Derby vendor.

9. Discussion and possible action on recommendation for Gravel Pad daily activities.

Kevin Doherty led a discussion with the Fair Advisory Board on four ideas for daily activities: Working farm pickup contest, craft fair, tractor day, and classic car show. A motion was made and seconded for Doherty to present this proposal to the Fair Park Committee at its next meeting. Motion carried.

10. Old Business

Discussion that Superintendents should get into the Fair for free and have free parking. Discussion on need for Fairest of the Fair and whether the May 1st deadline is appropriate. Discussion on how payment will be handled for auction. Discussion about whether there can be some TV or monitor display of auction on the fairgrounds. Discussion about a Livestock Exhibitors meeting on May 8th at 5:30pm. Request for Award Donations. Heather Reu gave an update on Bingo. Discussion on tent and table needs for Bingo.

11. New Business

No additional discussion

12. Next Meeting

Preliminary date for next meeting chosen to be Wednesday, May 15th at 7:00pm at the same location if available. If the Fair Park Committee did not meet on May 9th, the Board preferred to push its next meeting back until Wednesday, May 24th.

13. Adjourn

Motion made by Pellman, seconded by Chwala, to adjourn. Motion carried. Meeting adjourned at 8:30pm.